



LIVING NORTH CHRISTMAS FAIR 2010

APPLICATION FORM

Newcastle Racecourse, Gosforth Park Newcastle
Thursday 4th November – Sunday 7th November 2010

Set up will take place on Wednesday 3rd November
and take down must be complete by
12 noon Monday 8th November.

CONTACT INFORMATION

COMPANY NAME

CONTACT NAME

ADDRESS

POSTCODE

TELEPHONE

EMAIL

WEBSITE

PROGRAMME INFORMATION

THE ABOVE DETAILS WILL BE PRINTED IN THE PROGRAMME
UNLESS YOU WISH US NOT TO DO SO BY TICKING THE BOX

ALL NEW EXHIBITORS MUST GIVE DETAILS OF A WEBSITE OR
EMAIL IMAGES OF PRODUCTS

Please describe your work, current products and what makes it/
them unique and please attach 5–10 lines about your business to
be included in the programme

PLEASE NOTE, IF THIS COPY IS NOT SENT TO US BY 27/09/2010,
LIVING NORTH RESERVES THE RIGHT NOT TO PUBLISH INFORMATION
ABOUT YOUR BUSINESS IN THE PROGRAMME.

**PLEASE NOTE ALL ELECTRICAL FITTINGS AND FURNITURE MUST BE ORDERED DIRECTLY THROUGH OUR STAND SUPPLIERS.
DETAILS OF THIS WILL FOLLOW AFTER YOU HAVE ORDERED YOUR STAND.**

THE LIVING NORTH FAIR COMMITTEE WILL REVIEW YOUR APPLICATION AND WILL CONTACT YOU WITH THE OUTCOME OF THEIR DECISION.
EVERY APPLICATION HAS TO BE REVIEWED WHICH MAY REGRETTABLY LEAD TO SOME REJECTIONS. LIVING NORTH MAGAZINE ACCEPTS NO
RESPONSIBILITY OR LIABILITY FOR THE INACCURACY OF ANY INFORMATION CONTAINED HEREIN. FURTHERMORE, NONE OF THE PARTICULARS
CONTAINED HEREIN FORM ANY PART OF AN OFFER OR CONTRACT.

STAND INFORMATION

Please see the attached information for costs for the
Living North Christmas Fair for which you are applying.

I wish to apply for _____ m² Shell stand
(Please specify e.g. 2X2 m Minimum 2X1m)

OR

_____ Trestle table/s stand (numbers are limited)

Please specify an alternative shell stand size should one
no longer be available _____

PREFERRED AREA (PLEASE SELECT)

FOOD HALLS

SHOPPING MALL (GROUND FLOOR)

SHOPPING MALL (FIRST FLOOR)

N.B. Food exhibitors - food sold is not for general
consumption at the event.

I accept that whilst my stand preference will be taken into
account, final stand allocation is the decision of the Living
North Fair Committee. Floorplans may be subject to change.

In order to secure your place at the Christmas Fair
payment of 25% of the stand price is required before a
stand is allocated and confirmed. Remaining payment
must be paid in full by 27/09/10. No refunds will be made
in the event of cancellation.

SIGNATURE

PRINT NAME

DATE



LIVING NORTH CHRISTMAS FAIR 2010

THURSDAY 4TH NOVEMBER – SUNDAY 7TH NOVEMBER 2010

IMPORTANT DATES & INFORMATION

VENUE

NEWCASTLE RACECOURSE, HIGH GOSFORTH PARK NE3 5HP

DATES & TIMES

WEDNESDAY 3RD NOVEMBER:	SET-UP
THURS 4TH NOVEMBER:	10.00-17.00
FRI 5TH NOVEMBER:	10.00-17.00
SAT 6TH NOVEMBER:	10.00-17.00
SUN 7TH NOVEMBER:	11.00-16.00
MON 8TH NOVEMBER:	TAKE-DOWN (MUST BE COMPLETED BY 12 NOON)

RATES

Stands are priced at £115 per sqm except for premium sites which are priced at £125 per sqm.
Trestle stands (limited number) £230.

Please refer to floor plans for price of all stands and trestle stands. All prices exclude VAT.

Discounts will be made according to the invitation letter for businesses attending two or more events.

Two events discount at 5% of the total invoice, three events at 10% discount of the total invoice.

Discounts are only applicable if events are booked at the same time.

TERMS & CONDITIONS

Payment terms: A payment of 25% of the stand price will be required once the application form has been received and accepted. Once this payment has been received a stand will be allocated and confirmed. The remaining balance will be invoiced on 02/08/2010 and is payable by 27/09/2010. Should payment not be received by this date we reserve the right to reallocate the stand and cancel the booking. No refund of the initial deposit shall be made. Should you cancel after the balance has been paid, no refund shall be given. Living North reserves the right to cancel the event should the organising committee consider this necessary.

Facia boards, all electrical, furniture and extra fittings requirements will be handled by our shell stand organisers and must be ordered and paid for through them.

DECLARATION

I have read and agree to the terms and conditions outlined above

SIGNATURE

PRINT NAME

DATE

PLEASE RETURN TO:

5 Cattle Market, Hexham, Northumberland, NE46 1NJ
Tel: 01434 609933
Fax: 01434 600066
Email: fair@livingnorth.com
www.livingnorthfair.com

LIVING NORTH
the magazine for the North East